



LEAD ACADEMY

The LEAD Academy is a comprehensive leadership development program designed to transform beer and beverage distribution managers into high-performing, strategic leaders who can elevate their teams and businesses.



ENHANCED LEADERSHIP SKILLS

Strengthen your ability to lead yourself, your teams, and your distributorship with confidence and clarity.



ACHIEVE OPERATIONAL EXCELLENCE

Improve efficiency, profitability, and execution using proven best practices tailored to beer distribution.



BUILD INCREASED TRUST AND ENGAGEMENT AT ALL LEVELS

Communicate with greater impact and strengthen relationships across all stakeholders in your entire organization.



Transform Your Leadership...Elevate Your Business...Build Your Legacy

[Scan to Learn More](#)

[Tamarronconsulting.com/LEAD-Academy](https://tamarronconsulting.com/LEAD-Academy)

Comprehensive Curriculum

Track 1: Leading Yourself & Your Team

Leadership competencies, culture creation, talent development

Track 2: Strengthening Connections

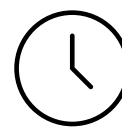
Supplier partnerships, customer relationships, market dynamics

Track 3: Driving Efficiencies

Operational excellence, process optimization, KPI management, emerging technologies

Track 4: Building a Thriving Business

Strategic planning, financial management, sustainable growth



Time Investment

3-4

HOURS/WEEK

10 - 12

HOURS/MONTH

14

MONTH PROGRAM

Blended Learning Experience



Live Sessions

Online Learning

Expert Coaching

Peer Collaboration & Networking

Real-World Customized Toolkit

Candidates Best Positioned for Success

- *Approved or planned successor* Distributor Operating Manager (per Molson Coors Partnering to Win Playbook)
- Access to a minimum of 3 performance stakeholders to provide ongoing leadership feedback
- 3-5 years (minimum) hands-on-experience with a distributor or brewer organization
- Proven ability to apply new learnings directly into current and future roles
- Strong commitment to professional development, continuous improvement and beer/ beverage industry growth
- Drive to become an industry advocate and thought leader

LEAD = Leading, Elevating and Accelerating Distributors

Cohort 1 Starts

FEB 2026

Limited Seats

12 - 15 LEADERS

Introductory Program Rate

\$13,500