



The LEAD Academy is a comprehensive leadership development program designed to transform beer and beverage distribution managers into high-performing, strategic leaders who can elevate their teams and businesses.

IN LEADERSHIP
DEVELOPMENT SEE
MEASURABLE IMPACT:



10X ROI



55% BOOST
IN ENGAGEMENT



40% LOWER TURNOVER



Strand 1: Leading Yourself & Your Team

Leadership competencies, culture creation, talent development

Strand 2: Strengthening Connections

Supplier partnerships, customer relationships, market dynamics

Strand 3: Driving Efficiencies

Operational excellence, process optimization, KPI management, emerging technologies

Strand 4: Building a Thriving Business

Strategic planning, financial management, sustainable growth



3-4

HOURS/WEEK

9-12

HOURS/MONTH

14

MONTH PROGRAM

Blended Learning



Experience

Live Sessions

Online Learning

Expert Coaching

Peer Collaboration & Networking

Real-World Customized
Toolkit



What You'll Gain

Lead with Confidence

• Inspire teams and lead with clarity and purpose.

Build Strong Teams

Attract, develop, and retain high-performing talent.

Drive Results

• Apply insights to boost efficiency and profitability.

Strengthen Partnerships

Deepen customer and supplier relationships.

Shape the Future

 Lead innovation and succession readiness across the 3-tier system.

LEAD = <u>L</u>eading, <u>E</u>levating and <u>A</u>ccelerating <u>D</u>istributors

Cohort 1 Starts

Limited Seats

Program Rate

FEB 2026

10 - 12 LEADERS

CONTACT US
FOR PRICING